MILFORD EXEMPTED VILLAGE SCHOOL DISTRICT COMMUNICATIONS COMMITTEE

Minutes - April 28, 2021 - 1:00 p.m.

<u>Present:</u> Chris Hamm - Board President, David Yockey - Board Member, Dave Meranda - Board Member, Wendy Planicka, John Spieser, Rob Dunn, Jennie Berkley

1. Approve February minutes

2. Communications & Projects

- a. Social Media
 - i. Reach and insights
 - ii. Current campaign #TBT
- b. Facilities
 - i. Website page
 - ii. Preparation
- c. Next Facebook Live with the Superintendent
 - i. Tuesday, May 18, 4:30-5:30 p.m. (earlier time)
- d. Teacher Appreciation Week May 3-7
 - i. Video premiere Tuesday, May 4
- e. Printed Publications
 - i. Next edition of Milford Matters End of May/very early June
- f. Questions/Feedback?

3. Next meeting

a. May 26, 2021 - 1:00 p.m.